

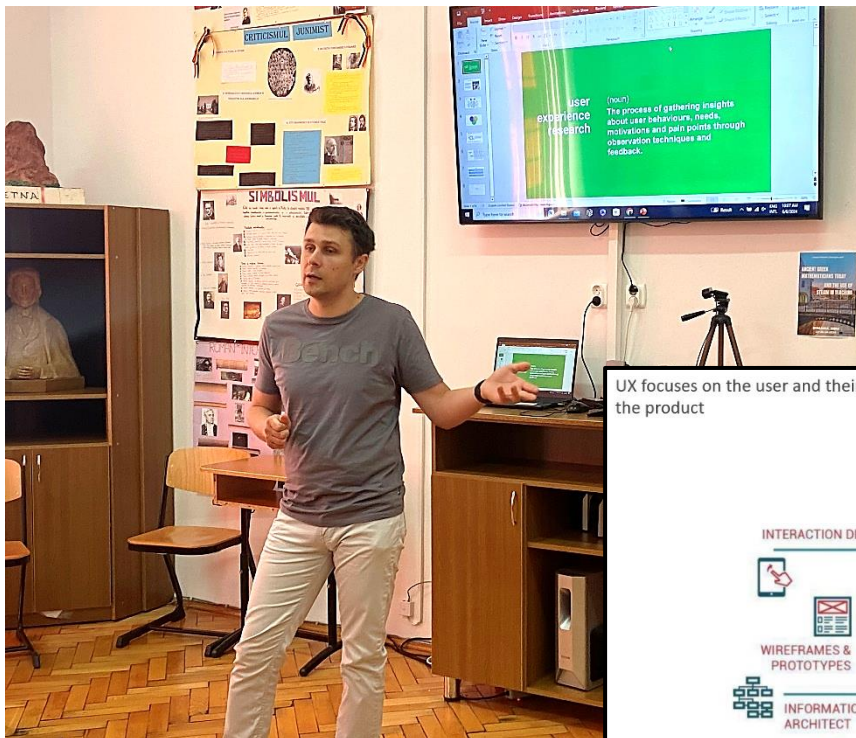
## Orientarea și educația pentru carieră „Experiența în multinaționale în România și UK”

Întâlnire cu absolvenți CNGL.

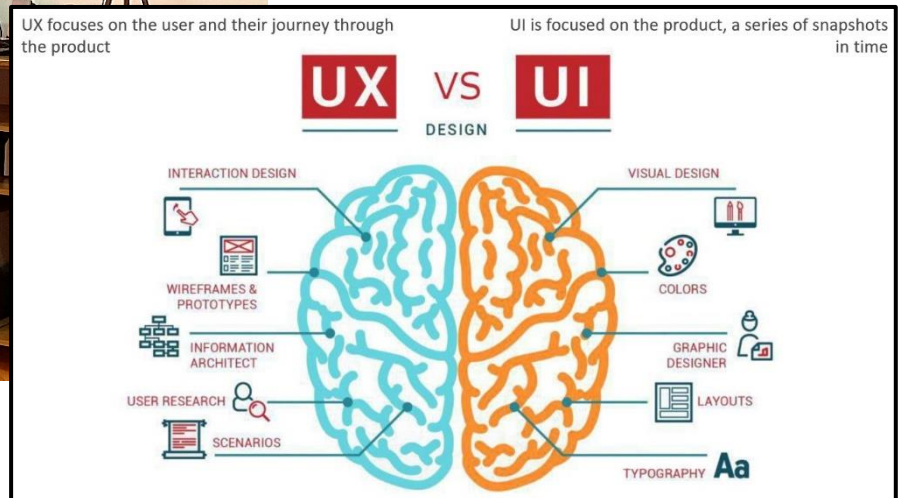
ÎNTÂLNIRE CU DAN TĂTAR, ABSOLVENT CNGL, 2006

Tematica întâlnirii:

- EXPERIENȚA ÎN MULTINAȚIONALE ÎN ROMÂNIA ȘI UK;
- CE ESTE USER EXPERIENCE IN RESEARCH, UX VERSUS UI?
- CARE SUNT SKILLS UNUI ANGAJAT DE SUCCES.



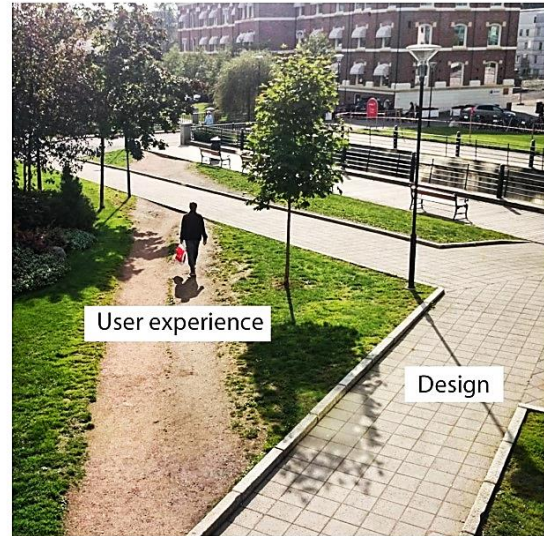
- Participanți - elevi clasa a XI-a, profil matematică-informatică



# What is User Experience?

**User experience (UX)** design is the process used to create products that provide meaningful and relevant **experiences** to users. User experience on having a deep understanding of users, what they need, what they value, their abilities, and also their limitations.

On the other side, **User Interface (UI)** design focuses on the look and feel, how all the elements will look such as buttons, images, text etc, basically all the elements that the users interact with.



## Skills



### Communication

Both oral and written



### Problem solving and critical thinking

Critical thinking is the exploration and examination of issues, ideas before reaching a conclusion  
Problem solving is the process of designing and implementing a strategy to answer a question



### Emotional intelligence

The ability to manage both your own emotions and understand the emotions of people around you

➤ Coordonator: prof. Georgeta Preda